



FIRST WEDNESDAY

Art Walk

**First Wednesday
Art Walk**

2021-2022

Sponsorship Opportunities



Downtown's Signature Monthly Event



Downtown Vision has proudly hosted the First Wednesday Art Walk since 2003 to welcome people to #DTJax and to celebrate the community's deep pool of creative talent.

Art Walk is held on First Wednesdays from 5-9 p.m., rain or shine. Art Walk features three hubs:

- James Weldon Johnson Park
- The Jessie (duPont Center)
- The Breezeway at VyStar Credit Union
- Plus galleries, shops, restaurants and bars in the heart of the Central Core

Sponsor Opportunities

Price per month	Online Recognition	Media Mention	10x10 Booth Space	Report Recognition	Branded VIP Experience	Title Sponsor
Visionary - \$5,000	X	X	X	X	100 Guests	X
Producer - \$2,500	X	X	X	X	50 Guests	
Advocate - \$1,000	X	X	X	X		
Advisor - \$500	X	X	X			
Patron - \$375	X	X				

Online Recognition: listed on dtjax.com/artwalk and facebook.com/jacksonvilleartwalk

Media Mention: listed in monthly press release

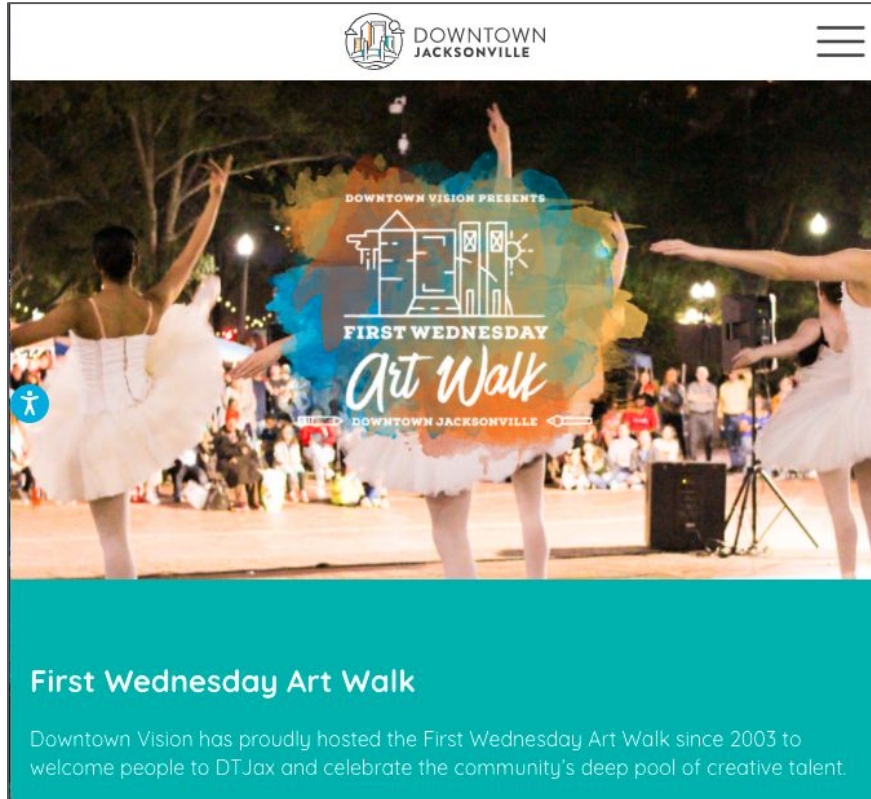
Report Recognition: included in the State of Downtown Report and Downtown Vision's Annual Report

10x10 Booth Space: Available in James Weldon Johnson Park

VIP Experience: Held in James Weldon Johnson Park or adjacent event venue as available. Includes branded welcome signage, private bar and appetizers.

Title Recognition: Includes Art Walk Presented by Your Company on all monthly promotions

Promotional Materials & Visibility



- **DTJax.com/ArtWalk** - 3K monthly views
 - Mobile-friendly interactive event map
 - Easy to use & ADA accessible
- **@JacksonvilleArtWalk Facebook Page** reaches 14K+ followers
- **@DTJax Social Media** reaches 132K+ combined followers & has 590K+ monthly impressions
- **#DTJax Weekly Newsletter** monthly highlight reaches 7,400 Subscribers
- Monthly ad in **Arbus Magazine** targets 100K readers
- **Targeted Media Outreach** reaches 30 outlets

Sponsor Form

SPONSORSHIP LEVEL _____ \$5,000 VISIONARY SPONSORSHIP _____ \$2,500 PRODUCER SPONSORSHIP _____ \$1,000 ADVOCATE SPONSORSHIP		_____ \$500 ADVISOR SPONSORSHIP _____ \$375 PATRON SPONSORSHIP
Sponsor Listing (Name as it should appear in print.):		
Contact Name:		
Address:		
City:	State:	Zip:
Email:		Phone:
PAYMENT OPTIONS:		
_____ Enclosed is my check for _____ made payable to DVA	_____ Invoice me	
_____ Please Charge \$ _____ to my: _____ Visa _____ Master Card _____ American Express _____ Discover		
Authorized Signature:		
Name on Card:		Billing Zip Code:
Card Number	Exp. Date:	Security Code:

Thank you!

Haley Tinkle

Events Manager

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ABOUT DOWNTOWN VISION

Downtown Vision is a not-for-profit organization revitalizing Downtown through clean and safe initiatives, experience creation, marketing and information management. Created by commercial property owners through a self-assessment and governed by a board representing Downtown property owners, DVI administers a 90-block Business Improvement District. For more information, visit dtjax.com/dvi.

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