First Wednesday Art Walk
2021-2022
Sponsorship Opportunities
Downtown’s Signature Monthly Event

Downtown Vision has proudly hosted the First Wednesday Art Walk since 2003 to welcome people to #DTJax and to celebrate the community’s deep pool of creative talent.

Art Walk is held on First Wednesdays from 5-9 p.m., rain of shine. Art Walk features three hubs:

- James Weldon Johnson Park
- The Jessie (duPont Center)
- The Breezeway at VyStar Credit Union
- Plus galleries, shops, restaurants and bars in the heart of the Central Core
### Sponsor Opportunities

<table>
<thead>
<tr>
<th>Price per month</th>
<th>Online Recognition</th>
<th>Media Mention</th>
<th>10x10 Booth Space</th>
<th>Report Recognition</th>
<th>Branded VIP Experience</th>
<th>Title Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visionary - $5,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>100 Guests</td>
<td>X</td>
</tr>
<tr>
<td>Producer - $2,500</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>50 Guests</td>
<td></td>
</tr>
<tr>
<td>Advocate - $1,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Advisor - $500</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Patron - $375</td>
<td>X</td>
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</tbody>
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**Online Recognition:** listed on dtjax.com/artwalk and facebook.com/jacksonvilleartwalk  
**Media Mention:** listed in monthly press release  
**Report Recognition:** included in the State of Downtown Report and Downtown Vision’s Annual Report  
**10x10 Booth Space:** Available in James Weldon Johnson Park  
**VIP Experience:** Held in James Weldon Johnson Park or adjacent event venue as available. Includes branded welcome signage, private bar and appetizers.  
**Title Recognition:** Includes Art Walk Presented by Your Company on all monthly promotions
Promotional Materials & Visibility

- DTJax.com/ArtWalk - 3K monthly views
  - Mobile-friendly interactive event map
  - Easy to use & ADA accessible
- @JacksonvilleArtWalk Facebook Page reaches 14K+ followers
- @DTJax Social Media reaches 132K+ combined followers & has 590K+ monthly impressions
- #DTJax Weekly Newsletter monthly highlight reaches 7,400 Subscribers
- Monthly ad in Arbus Magazine targets 100K readers
- Targeted Media Outreach reaches 30 outlets
## Sponsor Form

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
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</tr>
</thead>
<tbody>
<tr>
<td>_____ $5,000 VISIONARY SPONSORSHIP</td>
<td>_____ $500 ADVISOR SPONSORSHIP</td>
</tr>
<tr>
<td>_____ $2,500 PRODUCER SPONSORSHIP</td>
<td>_____ $375 PATRON SPONSORSHIP</td>
</tr>
<tr>
<td>_____ $1,000 ADVOCATE SPONSORSHIP</td>
<td></td>
</tr>
</tbody>
</table>

Sponsor Listing (Name as it should appear in print):

Contact Name:  
Address:  
City:  
State:  
Zip:  
Email:  
Phone:  

**PAYMENT OPTIONS:**

_____ Enclosed is my check for_____ made payable to DVA  
_____ Invoice me  
_____ Please Charge $_____ to my: _____ Visa  _____ Master Card  _____ American Express  _____ Discover

Authorized Signature:  
Name on Card:  
Card Number  
Exp. Date:  
Billing Zip Code:  
Security Code:
Thank you!

Haley Tinkle
Events Manager
Downtown Vision
Haley@DTJax.com
904-634-0303 x1222
DTJax.com

ABOUT DOWNTOWN VISION
Downtown Vision is a not-for-profit organization revitalizing Downtown through clean and safe initiatives, experience creation, marketing and information management. Created by commercial property owners through a self-assessment and governed by a board representing Downtown property owners, DVI administers a 90-block Business Improvement District. For more information, visit dtjax.com/dvi.

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